The North-Western Institute of Management of the Russian Federation Presidential Academy of National Economy and Public Administration

Profile education in Russia as the factor of strengthening of human resources of customs authorities (as an example of the North-Western Institute of Management of the Presidential Academy)

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Development and improvement of human resources of the customs authorities - is an important task, unattainable in the absence of a systematic reproduction of qualified professionals. In this regard, attention is drawn to the fact that one of the advantages of the Russian customs service is a thorough personnel training in higher educational institutions. In the structure of domestic professional education, aimed at strengthening of the human resources of the Federal Customs Service of Russia, leading positions are dominated by the Presidential Academy and its extensive network of branches, one of which is the North-Western Institute of Management (hereinafter - the Institute), consistently reaching the high rates on the market of educational services for more than 20 years.
• One of the main tasks of the Institute - is the strengthening of human and scientific potential of the civil service and the sphere of management, including customs administration.

• The Institute's mission – is the creation of an innovative educational structure consistent with international standards.

• The purpose of the Institute - it's not only the preparation of highly qualified specialists, but training of leaders, the evolution of the creative and business potential of the entire life path of becoming versatile developed personality of students, last but not least - the officers of the customs service.

• The institute's pride - is the employment and bright careers of graduates in the various authorities of state and public administration, business structures and international leading companies in the field of foreign economic activity.
Letting out department of customs affair and logistics was established on 21 of April in 2005 and is a member of the faculty of Economics and Finance in the Institute.

Since the early days of its founding the guidance of the department was headed by the doctor of economic sciences, professor, colonel-general of customs service - Shamakhov Vladimir Alexandrovich (in 2004-2007 - first deputy head of the Federal Customs Service of Russia).

On 30 of November in 2013 the head of the department was appointed and on 20 of January in 2014 was elected by the Academic Council of the Institute - Sergey Mikhailovich Chizhikov (since 2005 - head of Vyborg and the Baltic Customs, since 2009 - associate professor of department, major-general of customs service).

The department specializes in training of students aimed at qualification of "specialist of customs affair" of full-time and correspondence courses. During the 2008-2014 years diplomas of higher education have received more than 500 graduates.
Methodology of education in the specialty «customs affair» along with other institute programs are included innovative active methods - consulting projects, trainings, simulation user systems, thematic studies, seminars with the participation of outside experts, workshops, traineeships and practices of students both in customs structures and commercial organizations specializing in international trade transactions.

Carrying out the preparation in the specialty «customs affair» the department uses possibilities of the laboratory of food and non-food items. It has the necessary equipment (spectropolarimeter, roentgenometer, analytical balances, detector of banknotes, microscopes, etc...), a comprehensive set of tests for the determination of drugs and a set of educational-methodical and normative-legal literature.
In 2013, the director of institute V.A. Shamakhov and professor of the department of customs affair and risk management Y.A Kozhankov was prepared and published the second edition of the tutorial «Customs regulation in the Customs Union within the EurAsEC’s framework» for students of higher educational institutions enrolled in the specialty «customs affair». In 2014 a textbook of professor Fedotova G.Y. «The commodity nomenclature of foreign economic activity: a workshop» was published.
The practice of students is a mandatory step in the preparation of the specialty «customs affair». In accordance with an agreement with the North-Western customs administration of the Russian FCS students practice is carried out in structural management subdivisions and customs departments, including the customs posts. The first skills of specialist's activity in customs operations students also receive at familiarization with the activity of customs representatives and owners of temporary storage warehouses.

Research work - is an important part of preparation of specialists on customs affair in the Institute.
The main components of the educational process aimed at strengthening the human resources of customs authorities, are:

1. innovative technique of preparation of the future of customs experts,
2. exceptional level of educational standard,
3. professional and personal development,
4. formation of the student's potential for employment not only in customs, international business administration, but in management in related business areas.

Accordingly, institute's graduates on a specialty «customs affair» successfully realize themselves in the following types of professional customs activity:

1. organizational and management;
2. economic;
3. foreign trade;
4. law enforcement;
5. information and analysis.
The department established specialized educational center in the field of customs affair and foreign economic activity «green channel» for the implementation of educational training courses for specialists for customs operations and personnel of companies engaged in foreign economic activity.

In the process of teaching students and further training of executive of customs authorities are used WCO recommendations on the formation of strategic management skills and effective administration in the field of international trade activity. In this respect, compliance with international standards and adherence to the most actual trends - is a priority task in the process of preparation of specialist in the field of customs affair. Therefore the training program was accredited and received recognition of conformity to the high standards of PICARD of the World Customs Organization.
Finally, it is appropriate to emphasize that the main principle of the Russian educational standard, as it follows from the analysis of the Institute's experience, is not only limited to preparing competent, business-oriented professionals in the field of customs affair, but also involves the promotion of innovative development processes of the Russian customs administration system, amplification of its human resources.
Thank you for your attention!